**Developers/Participants**

For info and details on upcoming hackathons, and to see the winning teams and the projects they made

* Hackathon news and interesting articles about hackathons
* Cool Hackathon winning projects and cool hackathon ideas (from other hackathons around the world and our own)
* Hackworks Upcoming Hackathon events they may want to participate in or follow
* To learn about our hackathons

**Potential Clients**

* To find out more about the company they may hire to plan a hackathon for them and see what sort of projects they have done in the past
* to gauge how much interest there is revolving around hackathons

**Media/Press**

* To learn more about the hackathons we plan

**General Public**

* Interested in what hackathons are
* Interested in the best projects that come out of hackathons

**Who do we want to follow us:**

* Developers and potential participants for our events
* Media and bloggers that will spread the word about Hackworks and our Hackathon events
* Businesses, organizations and clients that would be interested in hosting a hackathon event
* General public - people who aren’t developers, and arent potential clients that are just interested in the cool projects and hacks that come out of hackathon events